

ANTHROPOLOGY 2272G-650

Anthropology of Tourism

Department of Anthropology

COURSE OUTLINE

Winter 2022

Version date: January 3, 2022



Vanimo, Papua New Guinea (photo courtesy of J. Kennedy)

Instructor: Christine Kennedy (she/her)

Email: csuck2@uwo.ca

Mode of Delivery: This course is conducted online. It is *asynchronous*, meaning that students will be provided with a variety of lesson materials and activities that can be done throughout the week, although there may be tasks that must be completed by specific times.

Credit value: 0.5

Requisites:

Antirequisites: None.

Prerequisites: At least a 0.5 Essay course in any faculty.

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. The decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Land Acknowledgment:

Western University is located on the traditional lands of the Anishinaabek, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples. The local First Nations communities are the Chippewas of the Thames First Nation, the Oneida Nation of the Thames, and the Munsee-Delaware Nation.

Course Description:

This course explores various aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. Through engaging with studies based on ethnographic research, we will discuss questions such as: Who benefits from tourism and how? Is tourism a way of the wealthy to exploit the poor? How are local people represented, and how do they represent themselves, to tourists? How do the expectations and intentions of tourists shape their encounters with the people they visit? Which role do mediators (e.g., governments, guides, and the media) play, and how do they influence tourists' experiences?

The objective of this course is to critically examine tourism, particularly its effects on both hosts and guests. Topics will include: tourism and culture; the political and economic issues connected with tourism; tourism and the environment, with special attention to ecotourism; conflict over resources; tourism and development, including volunteer tourism; sex tourism; medical tourism; and photography and material objects.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Assess the effects of tourism on local people, cultures, and the environment, recognizing the complexity of tourism.
- Discuss the contributions anthropologists have made to the study of tourism.
- Analyze popular (i.e., non-academic) representations of tourism.
- Critically review scholarly publications.

Course Materials:

Chambers, Erve. 2020. *Native Tours: The Anthropology of Travel and Tourism*. Long Grove, IL: Waveland Press. **(Third edition)**

Paperbacks will be available for purchase at Western's [Bookstore](#). An electronic version of this book can be purchased via Amazon and VitalSource; for more information, please contact the instructor.

Additional required readings (such as journal articles and non-textbook chapters) will be accessible through the "Course Readings" feature on the OWL course site.

Evaluation:

Grades will be based on the following:

- Forum Discussions #1 – 20%
- Forum Discussions #2 – 20%
- Quizzes – 10%
- Essay – 30%, due March 16
- Final Exam – 20%, scheduled during the exam period

Forum Discussions

Forum Discussions #1 (weeks 1 to 6) – 20%

Forum Discussions #2 (weeks 7 to 12) – 20%

The purpose of the forums is for students to discuss the course readings and engage with other students' thoughts. The forums provide us with the opportunity to learn from each other. Students are asked to make **at least 1 substantial contribution** to the forum of **each week**. I will count the best 4 contributions in a period for the respective overall forum mark. Consequently, your mark will **not** be negatively affected if you miss 2 weeks in each period (first period: weeks 1 to 6; second period: weeks 7 to 12). You do need to contribute to the forums of 4 weeks in each period. If you contribute more frequently than required, you may receive bonus marks.

The contributions to the forums should be thoughtful, well-supported, clear, and coherent, no longer than 2 paragraphs (per contribution), but contain more than 2 or 3 sentences. Your posts need to engage with the course readings (and films). I am looking for evidence that you have read, understood, and thought about the book chapters and journal articles. Your contributions can be responses to questions and comments posted by the instructor and other students. You can also start conversations.

Contributions are **due Friday** of a given week although you are encouraged to submit posts by Thursday to get discussions started; exception: contributions to the forum of week 1 are due Friday, January 21, 2022. Forums will be **locked 3 days after the respective due dates at 5:00pm EST**; exception: the forum of week 12 will be locked on Saturday, April 9, 2022 (at 5:00pm EST). There are no penalties for late submissions. Once a forum is locked, you cannot make any contributions to that forum. It is therefore imperative that you submit your contributions within 3 days if you miss a due date (except in cases where students have been granted academic consideration). You are not allowed to submit more than 4 posts per weekly forum.

More information on the forums, including grading, bonus marks and mark reductions, will be posted on the OWL course site.

Quizzes – 10%

There will be 5 quizzes (worth 2.5% each) throughout the duration of the course, in weeks 2, 4, 6, 8 and 10. The quizzes will consist of multiple choice and true/false questions. Each quiz will be based on material covered in a two-week period, including video lectures, written lesson information, journal articles and book chapters, documentaries and so on.

Each quiz will be open for 7 days (from Sunday to Sunday). Exception: Quiz #3 will be due Friday, February 18, 2022 at 5:00pm (EST); however, I will accept submissions until 11:55pm (EST) that day. The quiz with the lowest score will be dropped from the overall quiz mark; consequently, your overall quiz mark will **not** be negatively affected if you miss 1 quiz.

Essay – 30%

In this essay, you are asked to critically analyze the representation of tourism in a popular (i.e., non-academic) source such as a newspaper or magazine article, a blog, a movie, an episode of a TV show, or a non-academic website; excluded are tourism advertisements, the films *Cannibal Tours* and *Framing the Other*, and video clips shown in class. Discuss how the chosen source portrays tourism, tourists and/or people in the tourist destinations, and what issues the source

ignores. You are expected to use points from **at least 7 different course readings** for your discussion. As course readings count those journal articles and book chapters listed in the course outline. You are not allowed to substitute a lecture, a film, a videoclip, an article/book/book chapter mentioned on a lesson page or in a lecture, and a source you found by conducting your own research for a course reading. The essay is expected to be 1,500 to 1,700 words in length (excluding the reference list).

This assignment is an exercise in critical thinking, in developing a thesis/a main argument, in synthesizing information from scholarly sources, and in properly acknowledging the ideas, wording and data of other authors.

The essay is due **March 16, 2022 (11:55pm EST)**. There is a one-day "grace period": If you submit the essay by March 17, 2022, no marks will be reduced. The penalty for late submission of the essay, starting March 18, 2022, is **2% per weekday**. I will not accept papers submitted after March 23, 2022 (11:55pm EST). Submit your essay via "Assignments" on the OWL course site. A detailed assignment outline (including format guidelines) will be posted on the OWL course site.

Final Exam – 20%

The final exam will be a take-home response paper (about 900 words in length), which is due within the exam period (date TBA). The exam question will be released three days prior to the due date.

Course Specific Conditions Required to Pass this Course:

In order to pass an essay course, the student must exhibit some minimal level of competence in essay writing and the appropriate level of knowledge of the content of the course.

In order to pass this essay course, students need to submit the written assignments (i.e., the essay and contributions to the forum discussions) and receive a passing grade on the essay and either forum discussions #1 or forum discussions #2.

Academic Statements and Policies:

Statement on Seeking Academic Consideration:

Missed assessments (e.g., essays, quizzes, tests, midterms etc.) require formal [academic considerations](#) (typically self-reported absences and/or academic counselling). No academic consideration will be granted retroactively more than 10 days after an assignment's due date or a missed quiz. Please see your academic counsellor immediately if you will be seeking academic consideration based on medical or compassionate grounds. Please consult [university policies on procedures for seeking academic consideration](#). Students who are granted academic considerations will receive extensions on assignment submission deadlines and/or be permitted to write make-up quizzes.

Statement on Plagiarism:

You need to complete assignments (i.e., the essay and contributions to the forum discussions), quizzes, and the final exam by yourself. You are **not** allowed to receive aid on assignments, quizzes, and the final exam from other persons or to give aid to other students.

Students must write their assignments in their own words. Whenever students take an idea from another author, they must acknowledge their debt both by using quotation marks where

appropriate and by proper referencing. It is also a scholastic offence to submit the same work for credit in more than one course. **Plagiarism is a major scholastic offence.** See the link below (in the section "Institutional Statements and Policies") for more details on the penalties for plagiarism. All assignments will be evaluated using Turnitin in the Assignments portal.

Institutional Statements and Policies:

All students should familiarize themselves with Western's current academic policies regarding accessibility, plagiarism and scholastic offences, and medical accommodation. These policies are outlined in Western's academic policies by clicking on this link: [Western's academic policies](#).

Course Specific Statements:

Statement on Recording Meetings:

Students may **not** record or distribute any class activity, including conversations during office hours and virtual meetings, without written permission from the instructor, except as necessary as part of approved accommodations for students with disabilities. Any approved recordings may only be used for the student's own private use.

Statement on Email:

Please do not hesitate to contact me if you have any questions or concerns. I endeavour to reply to messages within 24 hours (Monday to Friday until 5:00pm EST). I will respond to emails sent on Friday after 5:00pm (EST) and on the weekend on Monday of the following week. I am also happy to talk with you face to face via Zoom. Please contact me to set up a date and time for a Zoom session.

Statement on Technology:

Because this is an online course, it is imperative that students have the proper equipment (computers, laptops etc.) and internet connections. Students must familiarize themselves with the OWL course site and its different features. Non-working computers, computer programs, internet connections etc. or lacking the knowledge of how to use OWL will **not** be accepted as valid excuses for having missed assignment deadlines. If you experience technical difficulties or have technical questions regarding OWL, please contact the [Helpdesk](#), Western Technology Services and not the instructor.

Course Schedule and Readings:

Week 1 (January 10 - 16): Introduction to the Anthropology of Tourism

Native Tours: "Introduction: Shedding Light on Travel Experiences"

Sommer, Gunilla, and James G. Carrier. 2010. "Tourism and its Others: Tourists, Traders and Fishers in Jamaica." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 174-196. Bristol: Channel View Publications.

Week 2 (January 17 - 23): Scholarly Views, Economic Effects and Politics

Native Tours: "Chapter 1: From Travel to Tourism"; and "Chapter 2: Tourism, Society, and the Political Economy"

Quiz #1

Week 3 (January 24 - 30): Tourism and the Environment

Native Tours: "Chapter 3: Nature, Tourism, and the Environment"

Walsh, Andrew. 2012. "The Promise and Practice of Ecotourism in Ankarana." In *Made in Madagascar: Sapphires, Ecotourism, and the Global Bazaar*, 49-73. Toronto: University of Toronto Press.

Gilhooly, Lauren. 2020. "The Tragic Intersection of the Coronavirus and Ecotourism." *Sapiens*. <https://www.sapiens.org/culture/coronavirus-and-ecotourism/>.

Week 4 (January 31 - February 6): Struggle over Resources

Cole, Stroma. 2017. "Water Worries: An Intersectional Feminist Political Ecology of Tourism and Water in Labuan Bajo, Indonesia." *Annals of Tourism Research* 67: 14-24.

Joy, Charlotte. 2010. "Heritage and Tourism: Contested Discourses in Djenné, a World Heritage Site in Mali." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 47-63. Bristol: Channel View Publications.

Quiz #2

Week 5 (February 7 - 13): Tourism and Culture

Native Tours: "Chapter 4: Tourism and Culture"

Week 6 (February 14 - 18): Tourism and Culture (Cont.)

Theodossopoulos, Dimitrios. 2010. "Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 115-133. Bristol: Channel View Publications.

Bunten, Alexis Celeste. 2010. "Indigenous Tourism: The Paradox of Gaze and Resistance." *La Ricerca Folklorica* 61: 51-59.

Quiz #3

Reading Week (February 19 - 27): No Class

Week 7 (February 28 - March 6): Tourism and Development

Cole, Stroma. 2008. "Living in Hope: Tourism and Poverty Alleviation in Flores?" In *Tourism Development: Growth, Myths and Inequalities*, edited by Peter Burns and Marina Novelli, 272-289. Oxford: CABI.

Garland, Elizabeth. 2012. "How Should Anthropologists Be Thinking about Volunteer Tourism?" *Practicing Anthropology* 34 (3): 5-9.

Everingham, Phoebe. 2015. "Intercultural Exchange and Mutuality in Volunteer Tourism: The Case of Intercambio in Ecuador." *Tourist Studies* 15 (2): 175-190.

Week 8 (March 7 - 13): Sex Tourism

Carrier-Moisan, Marie-Eve. 2020. *Gringo Love: Stories of Sex Tourism in Brazil*. Adapted by William Flynn. Illustrated by Débora Santos. Toronto: University of Toronto Press. [Read: "Part 1: Arrivals," pp. 3-40; and "Part 2: Gringo Love?," pp. 43-63.]

Johnson, Lauren C. 2016. "'Men at Risk': Sex Work, Tourism, and STI/HIV Risk in Jamaica." *Culture, Health & Sexuality* 18 (9): 1025-1038.

Quiz #4

Week 9 (March 14 - 20): Medical Tourism

- Kangas, Beth. 2011. "Complicating Common Ideas about Medical Tourism: Gender, Class, and Globality in Yemenis' International Medical Travel." *Signs* 36 (2): 327-332.
- Speier, Amy. 2012. "Reproductive Tourism: Health Care Crisis Reifies Global Stratified Reproduction." In *Global Tourism: Cultural Heritage and Economic Encounters*, edited by Sarah M. Lyon and E. Christian Wells, 209-226. Lanham, MD: Altamira Press.

March 16: ESSAY due

Week 10 (March 21 - 27): Tourism, Photography and Material Objects

- Orlando, Angela. 2015. "Andean Weavers Craft a New Aesthetic for a Changing Tourist Market." *Anthropology Now* 7 (2): 62-68.
- Feng, Xianghong. 2007. "Gender and Hmong Women's Handicrafts in Fenghuang's 'Tourism Great Leap Forward,' China." *Anthropology of Work Review* 28 (3): 17-26.

Quiz #5

Week 11 (March 28 - April 3): Tourism and the COVID-19 Pandemic

- Choe, Jaeyeon. 2020. "Vietnam's Domestic Tourism." *Tourism in Times of Pandemic*. The Anthropology of Tourism Interest Group. Posted August 19, 2020.
<http://atig.americananthro.org/category/web-content/tourism-in-times-of-pandemic/>.
- Choe, Jaeyeon, Kathleen Adams, Mary Mostafanezhad, and Thi Linh Giang Phi. 2020. "Southeast Asia Tourism, COVID-19 and Silver Linings." *Tourism in Times of Pandemic*. The Anthropology of Tourism Interest Group. Posted July 29, 2020.
<http://atig.americananthro.org/category/web-content/tourism-in-times-of-pandemic/>.
- Benjamin, Stefanie, Alana Dilletta, and Derek H. Alderman. 2020. "'We Can't Return to Normal': Committing to Tourism Equity in the Post-Pandemic Age." *Tourism Geographies* 22 (3): 476-483.

Week 12 (April 4 - 8): Conclusion

- Native Tours: "Epilogue"*
- Chambers, Erve. 2005. "Can the Anthropology of Tourism Make Us Better Travelers?" *NAPA Bulletin* 23: 27-44.

END