

COURSE OUTLINE

Anthropology 2272F-650 - Anthropology of Tourism

Summer 2020

Distance Studies

Instructor: Dr. Ian Puppe

Office location and Office hours: Please refer to the course site in OWL.

Email: ipuppe@uwo.ca

Teaching Assistants: Please refer to the course site in OWL.

Credit value: 0.5 credit

Calendar Course Description:

This course examines various aspects of tourism from an anthropological point of view. Topics will include the cultural effects of tourism on both hosts and guests, on the political and economic issues involved in tourism, on the connection between tourism and environmental concerns, and on conflict over local resources.

Antirequisites: None.

Prerequisites: At least a 0.5 Essay course in any faculty.

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. The decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Course Syllabus:

This course will critically examine different aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. The course will pay special attention to the ways tourism variously affects hosts and tourists. The topics will include: a brief history of travel and tourism; the cultural effects of tourism on both hosts and guests; the political, economic, and environmental issues involved in tourism; conflicts over resources; tourism and development; sex tourism; medical tourism, including reproductive tourism; and souvenirs and photography.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Assess the effects of tourism on local people, cultures, and the environment.
- Discuss the power relationships between hosts and other stakeholders (e.g., tourists, guides, tourism planners and promoters, governments, and NGOs).
- Identify what is being promoted and what is being ignored in tourism advertisements.
- Question the relationship between tourism and development.
- Recognize local people as agents who participate in tourism and negotiate its effects.

Website:

The course website <https://owl.uwo.ca/portal> will contain the discussion forums, outlines, announcements, and additional information. Please check the website frequently and read carefully any announcements, postings, and outlines.

Contact Information:

If you have any questions, comments, or concerns, please contact our TAs or me anytime. Please give us at least 24 hours (Monday to Friday until 5:00pm) to respond to your message; if you do not receive a reply, send it a second time. We will respond to weekend emails early in the next week. Office hours will be by appointment only during the summer term.

Course Materials:

Chambers, Erve. 2010. Native Tours: The Anthropology of Travel and Tourism. Long Grove, IL: Waveland Press.

Macleod, Donald V.L., and James G. Carrier, eds. 2010. Tourism, Power and Culture: Anthropological Insights. Bristol: Channel View Publications.

Satsuka, Shiho. 2015. Nature in Translation.

The books are available through the OWL site under course readings, and from Western Libraries.

You are also required to read a number of journal articles and other book chapters, which you can access through the OWL course website (click on "Course Readings"). Registered students will be able to access information about additional course readings through the course's on-line OWL site before the first day of class.

Evaluation:

Discussion Forum Postings #1	15%
Discussion Forum Postings #2	15%
Discussion Forum Postings #3	15%

Paper – Due Date July 10	25%
Exam – (ONLINE DATE TBD)	30%

Discussion Forum Postings – 15% x 3 = 45%

Postings Set #1 (weeks 1 to 4) 15% [Nominations due June 6]

Postings Set #2 (weeks 5 to 8) 15% [Nominations due June 26]

Postings Set #3 (weeks 9 to 12) 15% [Nominations due July 24]

Students will be responsible for nominating three (3) postings from each four week set for grading. Only the nominated posts will be graded. Nominations should be submitted via email to either your TA or the course instructor. Each of the three nominations should include the title of the forum thread, the date and time of posting, and the text of the post/response.

In order to nominate a post you must have posted at least the minimum three times for that week. Each nomination should come from a different week in the set.

The purpose of the online discussions is to make the learning process interactive and collaborative: The discussions provide us with the opportunity to learn from and interact with each other and counts towards the participation aspect of the course. Every student must participate in the forums.

All students are required to make at least three (3) substantial contributions to the discussion forums each week (starting with week one). Not posting the minimum of three posts is the equivalent of missing the whole week, and students who post fewer than the minimum will forfeit the grades associated with that week of postings. If you fail to post the weekly minimum, nominations from that week will not be accepted. The contributions should be well-developed comments and questions, not only two or three sentences, but no longer than two paragraphs (per contribution). I am looking for thoughtful, well-supported, clear, and coherent postings that make use of course materials. I will post a more thorough set of directions for forum postings on the OWL site in the first week.

Your postings must focus on issues addressed in the course readings and films, such as: comments on the readings and films; discussions of the concepts and theoretical approaches presented in the readings; questions that you think might be useful for reflecting on the arguments made by the authors; and critical reflections on your experiences with issues discussed in this course.

Your contributions can be original postings and/or responses to other participants' questions. "Original postings" refers to postings that are not branches from other messages, and they should include questions to facilitate discussions.

You are encouraged to make contributions throughout the week. You must complete your weekly postings by Friday evening (23:55 EST). Your mark for the forum postings will be based on both the quality and quantity of your online participation. You will receive three marks for the discussion forum postings: the first mark (evaluating postings for weeks 1 to 4 based on the first set of three nominated posts) at the end of week 5, and second mark (evaluating postings for weeks 5 to 8 based on the second set of three nominated posts) at the end of week 9, and the third (evaluating postings for weeks 9 to 12 based on the third set of three nominated posts) after week 12.

We will count the best 3 contributions towards the grade for each of the three sets of four weeks, with the postings to be nominated by the student. This means not all postings will be evaluated, and only those chosen by the student will count towards grades, though it is important to write at least the weekly minimum, which will be monitored, in order to nominate a post from that week. I will be reading every posting. You are not allowed to submit more than 5 original postings per forum.

Submit your postings via "Forums" on the OWL course website.

I will not accept late submissions!

Forums will close at midnight on the final day of each week (Friday, 23:55).

Post promptly! Post Often!

Essay – 25%

Due Date July 10

A detailed assignment outline (including format guidelines) will be posted on the course website.

The topic of the paper is "Questioning Tourism as Advertised." Choose a holiday destination and search for advertisements promoting this destination in various forms of media (e.g., printed ads, websites, and commercials). Critically analyze these advertisements (do not simply describe what they show, delve into the meanings behind them). Think about what they emphasize (in regards to, for example, the landscape, cultures, and local people at the destination) and what they leave out that you as a tourism student would like to know. For your analysis, you are expected to use points from at least 8 class readings. Films and non-class sources will count in addition to the 8 readings, not as the 8 required course readings. This paper is expected to be about 1,500

words in length (excluding the reference list), 12-point font, Times New Roman, one-inch margins, double spaced. Use the citation style you are most comfortable with, but be consistent, and use only one style (APA, Chicago, MLA, etc.).

This paper is an exercise in critical thinking, in developing a thesis/a main argument, in synthesizing scholarly sources, and in properly acknowledging the ideas, wording, and data of other authors.

The penalty for late submission of the paper is 4% per day late (including weekends). I will not accept papers submitted after July 15, 2019.

Submit an electronic copy of your paper via "Assignments" on the OWL course website. Make sure you keep extra copies of your assignment (in electronic form).

All required papers will be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Final Exam – 30%

The final exam will be online and will take place during the designated exam period. It will consist of short answer questions and a short essay. It will cover all the course material from weeks 1 to 12.

The final exam is a mandatory component of the course and every student must write it in order to pass the course. There will be no scheduled make-up exam. Any required accommodations should be requested through Student Accessibility Services. Here is the website: <http://www.sdc.uwo.ca/ssd/>

Course Specific Statements and Policies:

Course Specific Conditions Required to Pass this Course

In order to pass an essay course, the student must exhibit some minimal level of competence in essay writing and the appropriate level of knowledge of the content of the course.

This is an essay course. In order to pass the course, you must submit the final paper and receive a passing grade in it. You must also receive passing grades on two out of three discussion forum assignments.

Statement on Seeking Special Accommodations:

No accommodations will be granted retroactively more than 10 days after an assignment's due date or a missed quiz or test. Please see your academic counsellor immediately if you will be seeking accommodations based on medical or compassionate grounds. Students are expected to be available to write the exam on-campus in London or at one of the off-campus exam writing centers during the summer examination period. There will be no scheduled make-up exam.

Statement on Plagiarism:

Students must write their assignments in their own words. Whenever students take an idea from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing. It is also a scholastic offence to submit the same work for credit in more than one course. Plagiarism is a major scholastic offence.

Institutional Statements and Policies:

All students should familiarize themselves with Western's current academic policies regarding medical accommodation, accessibility, plagiarism and scholastic offences in [Western's Academic Calendar](#).

COURSE SCHEDULE AND READINGS

Dates indicate the opening and closing of forums, and readings expectations for each week of instruction. Forums open Saturday at 0:00 hours and close Friday evenings at 23:55 hours.

Week 1 - Introduction

May 4-8

Erve Chambers, Native Tours

Introduction: Shedding Light on Travel Experience, pp. 1-6.

Edward Bruner & Barbara Kirshenblatt-Gimblett. 1994. Maasai on the Lawn: Tourist Realism in East Africa. *Cultural Anthropology* 9(4):435-470.

Week 2 - Travel and Tourism

May 9-15

Erve Chambers, Native Tours: Chapter 1: From Travel to Tourism, pp. 7-30.

Erve Chambers, Native Tours: Chapter 2: "Tourism, Society and the Political Economy," pp. 31-68.

Week 3 - Theoretical Approaches

May 16-22

Film: Cannibal Tours

Satsuka, Shiho, Nature in Translation: Prologue, pp. 1-7.
Satsuka, Shiho, Nature in Translation: Introduction, pp. 9-38.

Week 4 - Local People, Nature, and Ecotourism

May 23 – May 29 Erve Chambers, Native Tours: Chapter 3: "Nature, Tourism, and the Environment," pp. 69-94.

Rosaleen Duffy. 2014. Interactive Elephants: Nature, Tourism and Neoliberalism. *Annals of Tourism Research* 44:88-101.

Break week May 30 – June 5

Week 5 - Tourism, Culture, and Power

June 6 – June 12

Erve Chambers, Native Tours: Chapter 4: "Tourism and Culture," pp. 95-120.

Donald V.L. Macleod & James G. Carrier, eds.
Tourism, Power and Culture: Introduction,
"Tourism, Power and Culture: Insights from Anthropology," pp. 3-19.

Donald V.L. Macleod. Introduction to Part 1, "Tourism and the Power Struggle for Resources," pp. 21-25.

Veronica Strang, "Water Sports: A Tug of War over the River," pp. 27-46.

Week 6 - Tourism and the Power Struggle for Resources

June 13 - 19

Donald V.L. Macleod & James G. Carrier, eds. Tourism, Power and Culture
Charlotte Joy, "Heritage and Tourism: Contested Discourses in Djenne," pp. 47-63.

Rupert Stasch. The Camera and the House: The Semiotics of New Guinea "Tree Houses" in *Global Visual Culture. Comparative Studies in Society and History* 53(1):75-112.

Week 7 - Tourism and the Power Struggle for Resources, Continued

June 20 - 26

Donald V.L. Macleod & James G. Carrier, eds. Tourism, Power and Culture:
Donald V.L. Macleod, "Power, Culture and the Production of Heritage," pp. 64-89.

Michael Hitchcock & I Nyoman Darma Putra, "Cultural Perspectives on Tourism and Terrorism," pp. 90-106.

Tianyu Ying, Kaiyun Wang, Xinyi Liu, Jun Wen & Edmund Goh (2020)
"Rethinking game consumption in tourism: a case of the 2019 novel coronavirus pneumonia outbreak in China," *Tourism Recreation Research*, pp. 1-7.

Week 8 - Tourism and Culture

June 27 – July 3

Film: Reel Injun

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*: James G. Carrier, Introduction to Part 2: "Tourism and Culture: Presentation, Promotion and Manipulation of Image," pp. 107-114.

Dimitrios Theodossopoulos, "Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama," pp. 115-133.

Elana Calvo-Gonzalez & Luciana Duccini, "On 'Black Culture' and 'Black Bodies': State Discourses, Tourism and Public Policies in Salvador da Bahia, Brazil," pp. 134-152.

Week 9 - Tourism and Culture, Continued

July 4 – July 10

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*: J. Teresa Holmes, "Tourism and the Making of Ethnic Citizenship in Belize," pp. 153-173.

Gunilla Sommer & James G. Carrier, "Tourism and its Others: Tourists, Traders and Fishers in Jamaica," pp. 174-190.

C. Michael Hall, Epilogue: "Power in Tourism: Tourism in Power," pp. 199-213.

Week 10 - The Context of Tourism in Banff

July 11 - 17

Satsuka, Shiho, *Nature in Translation*: Chapters 1 & 2 "Narratives of Freedom," pp. 39-66, and "Populist Cosmopolitanism," pp. 67-94.

Week 11 - Perceptions, Priorities and Attitudes: Translating the Tourist Experience

July 18 - 24

Satsuka, Shiho, *Nature in Translation*: Chapters 3, 4 & 5 "The Co-modification of Self," pp. 95-121, "Gender in Nature Neverland," pp. 122-146, and "The Interpretation of Nature," pp. 147-182.

Week 12 - Tourism from All Angles

July 25 - 31

Satsuka, Shiho, *Nature in Translation*: Chapter 6 "The Allure of Ecology," pp. 183-212, and the Epilogue "Found in Translation," pp. 213-222.